Mission
Missouri State University’s Division of Student Affairs mission is to support student success, foster student engagement, inspire commitment to public affairs, and instill pride and tradition.

Vision
Our vision for Missouri State University’s Student Affairs is for all divisional members to be champions for student success.

Values
Our five core values provide guidance for how we treat each other and those we serve, help inform decision making, and represent what we reserve as we work to achieve our mission and vision.

- **Connectedness** – We foster positive interpersonal relationships, collaborate with others, and work together to better serve students.

- **Diversity** – We strive for an inclusive campus where all are valued and treated with civility and respect. We celebrate the understanding and appreciation of our similarities and differences with a welcoming and embracing attitude.

- **Integrity** – We approach our work with professionalism and ethical standards, seek to provide quality service, apply best practices, and promote a culture of excellence and accountability for student success.

- **Lifelong Learning** – We model and inspire a commitment to lifelong learning with the students we serve. We are holistic in our approach with students, interested not only in their academic success, but also their personal development.

- **Passion** – We believe a vibrant passion for serving students is critical for both student and divisional success.
GOALS

Goal 1: Strengthen Student Affairs Role in Recruitment, Retention, and Graduation

1.1. Promote increased awareness among Student Affairs staff of the University’s enrollment management goals and the challenges and opportunities related to achieving those goals.

1.2. Encourage individual staff members to understand and embrace the role they play in recruitment and retention efforts and to share ideas and suggestions for continuous improvement.

1.3. Document and, where possible, demonstrate through assessment the Division’s contribution to student recruitment and retention.

Goal 2: Integrate Diversity, Inclusion, and Equity throughout Student Affairs

2.1. Develop and support student recruitment, retention, and persistence initiatives that contribute to a more diverse and inclusive campus community.

2.2. Provide a supportive and inclusive environment to help Student Affairs employees of underrepresented populations want to join and remain at Missouri State.

2.3. Encourage the strategic and intentional development of collaboration across campus partners as it applies to diversity, inclusion, and equity.

2.4. Provide opportunities for students, faculty, and staff to develop cultural consciousness through dialogue and education.

2.5. Enhance programs that encourage domestic international student interaction.

Goal 3: Foster Student Learning, Engagement, and Involvement

3.1. Incorporate intentional learning outcomes within programs that expand students’ skill development opportunities.

3.2. Practice intra-divisional communication and collaboration to create more alignment within divisional programming, reduce duplicative efforts, and maximize resources.

3.3. Promote divisional, university, and community learning opportunities that supplement students’ academic pathway.

3.4 Encourage students to engage in activities and learning opportunities focused on their holistic wellness.

Goal 4: Enhance Student Affairs’ Staff Engagement and Development

4.1. Enhance professional development and staff retention efforts with focus on harnessing the intergenerational nature of Student Affairs staff.

4.2. Provide staff wellness opportunities that encourage modeling of both personal and professional healthy behaviors.

4.3. Promote and provide opportunities for staff to identify and implement relevant technologies to increase efficiency and improve student services.