

# Mission

Missouri State University's Division of Student Affairs mission is to support student success, foster student engagement, inspire commitment to public affairs, and instill pride and tradition.

# Vision

Our vision for Missouri State University's Student Affairs is for all divisional members to be champions for student success.

# Values

Our five core values provide guidance for how we treat each other and those we serve, help inform decision making, and represent what we reserve as we work to achieve our mission and vision.

- **Connectedness** – We foster positive interpersonal relationships, collaborate with others, and work together to better serve students.
- **Diversity** – We strive for an inclusive campus where all are valued and treated with civility and respect. We celebrate the understanding and appreciation of our similarities and differences with a welcoming and embracing attitude.
- **Integrity** – We approach our work with professionalism and ethical standards, seek to provide quality service, apply best practices, and promote a culture of excellence and accountability for student success.
- **Lifelong Learning** – We model and inspire a commitment to lifelong learning with the students we serve. We are holistic in our approach with students, interested not only in their academic success, but also their personal development.
- **Passion** – We believe a vibrant passion for serving students is critical for both student and divisional success.



## Division of Student Affairs 2021 – 2026 Strategic Plan



## Goal 1 Strengthen Student Affairs Role in Recruitment, Retention, Graduation, and Student Financial Need

- 1.1. Implement the University's Strategic Enrollment Management (SEM) Plan.
- 1.2. Articulate and integrate the role that departments and staff play in recruitment and retention efforts and share ideas and suggestions for continuous improvement based on assessment.
- 1.3. Develop and support student recruitment, retention, and completion initiatives that contribute to a more diverse and inclusive campus community.

## Goal 2 Integrate Diversity, Inclusion, and Equity throughout Student Affairs

- 2.1. Develop and implement intentional initiative to create a welcoming and positive campus experience for all with targeted efforts focused on international and historically underrepresented students.
- 2.2. Collaborate strategically with campus partners on matters of diversity, inclusion, and equity.
- 2.3. Strengthen students, faculty, and staff awareness about cultural consciousness through education, dialogue, and programs, both on-campus and within the greater Springfield community.
- 2.4. Enhance programs that encourage domestic and international student interaction

## Goal 3 Foster Student Learning, Engagement, and Involvement

- 3.1. Communicate and collaborate across the division to create more alignment within divisional programming, reduce duplicative efforts, and maximize resources.
- 3.2. Create and promote divisional, university, and greater Springfield community learning opportunities that supplement students' academic pathway through programming, practicums, internships, volunteer experiences, and employment.
- 3.3. Facilitate opportunities for students to create community through wellness.
- 3.4. Identify barriers to student success and create personalized systems of support.
- 3.5. Engage students in the three pillars of the public affairs mission.

## Goal 4 Enhance Student Affairs' Staff Engagement and Development

- 4.1. Enhance professional development and staff retention efforts at all levels.
- 4.2. Provide staff wellness opportunities that encourage both personal and professional healthy behaviors.
- 4.3. Cultivate a supportive and inclusive environment to help Student Affairs employees of underrepresented populations want to join and remain at Missouri State.